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PRIORITIES DAYS EXTRA!

THE FUTURE OF MAN: SURVIVAL IN THE '70's

THE EDGECLIFF

Vol. XXXVI, Special Edition

January 21, 1971

Edgecliff College
Cincinnati, Ohio

'Consumer Crusader' Fights For Causes, Laws, Quality

by Diane Dube

What do diseased fish, auto prices, dental x-rays, airplane crashes, coal dust, railroad accidents, flies, babyfood, tractors, hot dogs, and color television sets all have in common? At one time or another, these items, along with hundreds more have been explored by Ralph Nader, during his seven year crusade for the formerly forgotten consumer.

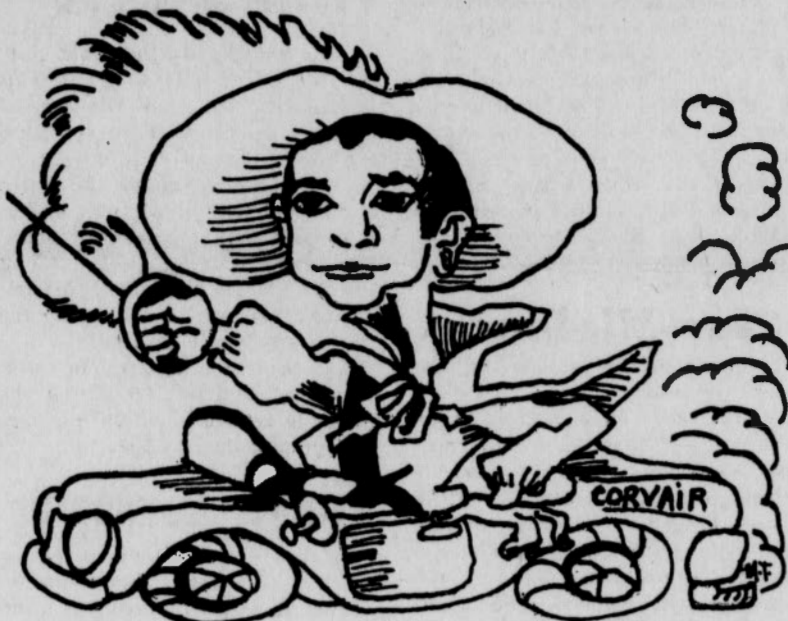
According to Holiday Magazine (July, 1969): "As the self-appointed and unpaid guardian of the interests of 204 million U.S. consumers, he has championed dozens of causes, prompted much of U.S. industry to reappraise its responsibilities and, against considerable odds, created a new climate of concern for the consumer among both politicians and businessmen."

Nader was born in Winsted, Conn. He received his A.B. from Princeton in 1955 and his LL.B. from Harvard in 1958. While handling auto-accident damage suits in Connecticut, Nader was disturbed that all too often there was little or no effort to find out if the car was at fault, not the driver. "Unsafe At Any Speed" resulted — a documented report about safety defects in Detroit cars.

So began Nader's Consumer Crusade. He has been almost solely responsible for the passage of five major federal laws: The National Traffic and Motor Vehicle Safety Act of 1966, The Wholesome Meat Act of 1967, The Natural Gas Pipeline Safety Act, the Radiation Control for Health and Safety Act and the Wholesale Poultry Products Act, all of 1968.

Some of Nader's major concerns include the following:

- fluoridation in water;
- chemicals in babyfood that can cause brain damage in some animals;
- the dangers of cyclamates and DDT;
- hot dogs that contain excessive fat;
- diseased and unclean fish, resulting from less than once-a-year inspection of some fish processing plants and no inspection of fishing vessels;
- tractors that tip over and kill farmers;
- dental x-rays that have been known to cause miscarriages or, in extreme cases, deformed babies, when an expectant mother is over-exposed to



them;

- color television sets that were recalled for excessive radiation leaks;
- working conditions in coal mines that can cause black lung;

The bulk of complaints Nader handles fall into four categories: deceptive promotion, hidden charges, sloppy service, unsafe or impure products. Nader believes his job is to "bring issues out in the open where they cannot be ignored. There is a revolt against the aristocratic uses of technology and a demand for democratic uses. We have got to know what we are doing to ourselves. Life can be — and is being — eroded."

Information and tips for his investigations come from everywhere — obscure trade journals, government publications, interviews with high officials, secret informers in public office and private industry, letters and the audiences at his speeches.

Christian Century Magazine (Oct., 1970) praised Nader in an editorial: "Ralph Nader's efforts to redeem the quality of urban life, to mobilize consumers, to spearhead a citizen's force which can hold corporations to social account, to make the regulatory bureaucracies of government truly responsive to the common good, and to define the stakes of the blacks and the poor in all these tasks amount to just about the most impressive exercise of constructive radicalism by a private citizen in our time."

Nader's Raiders

The youth of America has taken up Ralph Nader's campaign for the consumer, under the guise of "Nader's Raiders." For the past three summers students, especially law students, have put forth energy and time challenging institutions which they felt were deceiving the American consumers. In the summer of 1968 there were seven Raiders and in the summer of 1969 the number soared to 102. (2,000 students had volunteered.)

Life magazine (Oct. 3, 1969) writes of the Raiders:

"Like their leader, the Raiders tend to be personally and culturally conventional . . . Most seem to have the liberal, law student's mind-set: hard-working, activist, linear; seekers still of a way to wed morality to legality without violence."

Ralph Nader will speak at 11:00 a.m. Tues., Jan. 26 in the Hotel Alms Ballroom. Capacity of the auditorium is 750. The Edgecliff Community is advised to arrive before 10:40 at which time the doors will be open to any interested party. A special invitation has been extended to Thomas More College, Mt. St. Joe College and Xavier University to attend the Nader talk.

The General Public is invited to the discussions, talks and films during Priorities Days. All events are free of charge.

Schedule of Events

Editor's Note: In this special edition of *The Edgecliff* we present a quick yet descriptive outline of events for our Priorities Days — Jan. 25-28. Classes are not scheduled for Tuesday and Wednesday, Jan. 26-27 so that all students may attend these informative and valuable events.

To answer the unending question, "What are Priorities Days?" we say — these are a few days set aside for inter-departmental discussion and study of matters that will effect man in the '70's — days when we may become more aware of and involved in man's immediate future.

Jan. 25 — Monday

8:00 p.m.: *The Arts: Priorities for the '70's*
Mr. Richard Kirschner
Edgecliff Theatre

Jan. 26 — Tuesday

11:00 a.m.: Mr. Ralph Nader, Keynote Speaker
Hotel Alms Ballroom

1:00-3:30: *The Arts: Priorities for the '70's*, seminar
Mr. Richard Kirschner
Edgecliff Theatre

1:30: *Computers in Education*
Mr. Austin Towle, Dr. Fred Werner
GH 102

2:00: *France: Challenge in Education*
Dr. Mathias Vega
GH 312

2:00-3:00: *Message of the Senses: Total Experience in Awareness*
Emery Galleries
McAuley

2:30: *The Coming Crisis: United States and Latin America*
Dr. Robert Morris
Alumnae Lounge

2:00-4:00: *Non-Violence* (panel)
Ken Curtin, Roger Brewin, Paul Power
GH 204

3:00: *Crime and Poverty* (panel)
Timothy A. Hickey, Guy C. Guckenberger, a police representative
GH 301

3:30: *Fahrenheit 451* (movie)
library

3:30-4:30: *The Relevance of Emerson's and Thoreau's Thoughts to the '70's*
Green Room, Student Center

4:00: *The Urban Crisis* (lecture and film)
Danny Ransahoff
GH 204

4:30: *Careers in the '70's*
Margaret Lester, 24 Alumnae Representatives
Garden Room

7:00: *Fahrenheit 451* (movie)
library

Jan. 27 — Wednesday

9:00-10:30: *Is God Necessary?*
Rabbi Solomon Greenberg
GH 312

9:00-10:30: *Sex Education in the Schools*
James C. Heiber
GH 102

9:30-10:30: *Message of the Senses: Total Experience in Awareness*
Emery, McAuley, Theatre

10:00-12:00: *No Exit* (play)
Theatre

10:00-12:00: *Intercultural Communication*
Mohammed Idress
GH 204

10:30-12:30: *Future of American Civil Liberties* (panel)
Donald Stacy, Chester Cruze, Thomas H. Crush, Representative from the A.C.L.U.
GH 301

1:00: *Food and Drug Administration — Consumer Protection*
George B. Clarke
GH 301

1:00-2:00: *College Students — Social Action in the Church*
William Shumacher
GH 204

1:00-2:00: *Message of the Senses: Total Experience in Awareness*
Emery, McAuley, Theatre

2:00: *Relevance of Computers to Society's Problems*
Bruce Schimming
GH 102

2:30-4:30: *American Foreign Policy* (panel)
Dan Beaver, Theresa A. Tull, William K. Woods
GH 301

3:00-4:40: *Transcendental Meditation* (panel)
Jim Linford, Debbie Anderson, Linda Woodward, Sandy Nemish, Carol Brockman
GH 204

Jan. 28 — Thursday

11:30: *Edgecliff Priorities in the '70's* (discussion)
Student Center

Depts., Clubs Present Their Priorities

Careers in the '70's

In the true spirit of Ladies' Lib, the Alumnae Association will present "Careers in the '70's." Former Cliffies who have found a place in occupations other than the usual mother-teacher fields will be present Tuesday, at 4:30 p.m. in the Garden Room to talk to career-minded students about what possibilities are open after graduation. Among the alumnae present will be:

Rosemary Centner, head of technical information at Procter and Gamble and the only woman in management at that company; Emily Beumer, assistant buyer at the Frank Tea and Spice Co.; Audrey Donahue, chemist instructor at the National Training Center for Environmental Protection Agency; Peggy Meihaus, an Ann Holiday with the Cincinnati Gas and Electric Co.; Betty Kiernan, counselor at Norwood High School; Amy Geiser, R.N., also works with the Jewish vocational service; Kit Nicholas, supervisor of diagnostic cytology lab, Cincinnati General Hospital;

Marilyn Byrne, medical technologist at Bethesda Hospital; Silvia Ouro, dietitian at Christ Hospital; Helen V. Margrett, psychometrist and graduate student in clinical psychology; Colette Brehm, computer operator at Western and Southern Life Insurance; Gail Flanigan, assistant systems engineer with I.B.M.; Kay Kowalski, graphic

illustrator with administrative service of Federated Department Stores; Patty Robinson Scherer, medical social worker at Veterans' Hospital; Carolyn Kast, staff assistant at Procter and Gamble; Margaret Johnson, personnel staff assistant at Burke Research; Shirley Baehner, ticket agent at American Airlines; Barbara Leis, former airline stewardess with Delta, and now a social worker with the Juvenile Courts; Maggie Yocis Lohs, commercial artist with Henderly Design Studio.

Margaret Lester, recruiter for General Electric, (not an alumna) will be on hand to conduct interviews with senior class job seekers.

The 1800's-Now?

Civil-disobedience, anarchy and communes in the 1800's? The English Department will be presenting readings, slides and discussions about Ralph Waldo Emerson and Henry David Thoreau, Tuesday, 3:30-4:30. Pat Joyce, Lynn Sinnott and Theresa Gibbons will read some of the passages from Emerson's "Self-Reliance" "Nature" and Thoreau's *Walden*, which sound strangely prophetic. Brook Farm, the famous commune of the 1800's, will also be discussed.

Sound effects, slides and natural food will add to the familiar surrounding the department hopes to achieve.

Latin America

"The Coming Crisis: The United States and Latin America" will be the topic discussed by Dr. Robert Morris, Ph.D., assistant professor of romance languages and literatures, University of Cincinnati.

Dr. Morris will concentrate on crucial factors that are facing the Latin American countries: education, economics, sociological factors and the United States' *laissez faire* relationship with its South American neighbors.

Dr. Morris resided in Peru as a member of the Peace Corps and has traveled extensively throughout the South American countries.

"The lecture and discussion will be of interest and value to all students, especially history, political science, education, sociology and Spanish students," says Dr. Pura Miyar, chairman of the Spanish department.

The lecture and discussion will take place Tuesday, 2:30 p.m., in the Alumnae Lounge.

Future of American Civil Liberties

"During the last decade, a number of serious problems in the political system developed—problems which undoubtedly will continue and perhaps worsen in the '70's," explained Dennis Sies, chairman of Edgecliff's political science department.

"Massive protest and dissent occurred on the part of students, blacks, Indians, Chicanos and women, all of whom feel they are being denied equal protection under our laws and are being denied the right to participate equally in the political system," continued Mr. Sies.

"Crime rates increased and so did activity on the part of agencies to prevent and cope with it, raising questions not only as to the rights of the accused, but as to the protection of the Constitutional rights for all Americans."

In order to discuss these and other problems concerning the future of American civil liberties, the political science and history departments will present a panel discussion, Wednesday, 10:30-12:30, Gh 301.

The panel will be composed of Thomas Crush, Donald Stacy, Chester T. Cruze and a representative from the American Civil Liberties Union.

Mr. Crush, an attorney with Gatch, Ritchie and Kleinmann, is presently a member of the local draft board.

Mr. Stacy, formerly a professor of law at Vanderbilt, is currently working under the Reginald Heber Smith Fellowships given by the Office of Economic Opportunity for young lawyers involved in test litigation to raise Constitutional questions about decisions made by governmental agencies and courts for the poor.

Mr. Cruze, familiar to many as a lecturer here at Edgecliff, is an attorney with Purcell, Sullivan and Young. He is presently serving as Ohio State Representative from the 68th district.

Following the discussion, members of the panel will answer questions submitted from the audience.

Think German

"With our display, 'German, My Word!' we want to make it a point that German is a good language to think in," said Dr. Anne Gruenbauer, chairman of the German department.

The display will be an exhibit of what is happening in Germany and how it is affecting people all over the world.

"We want to show that German is both useful and relevant," continued Dr. Gruenbauer.

The German students will explore all fields of study and the effect that Germany has had on them. Those students participating and their topics are: Peggy Clark, *theology*; Friedrich Schleiermacher; Marlene Durkin, *music*; Gail Fischer, *the philosophies of Kant and Nietzsche*; Sharon Kemper, *science*; Pam Schiering, *art*; Marilyn Schuetz, *the theories of psychologists, Freud and Jung, and in history, Marx and Engels*; and Kitty Vehr, *literature, Goethe, Kafka, Rilke and Herman Hesse*.

The students hope to prove that, as one former student said, "if one studies German properly, one acquires a critical method for lifelong learning."

The display will be open at all times on the second floor of Sullivan Hall Foyer.

Urban Crisis

"There will be a film and a lot of dialogue," says Mr. Dan Ransohoff of "The Urban Crisis," a discussion scheduled for 4 p.m. Tuesday. Mr. Ransohoff is the community relations director of Family Service and assistant professor at U.C. This film is a pictorial history of the urban crisis. Special emphasis will be on the industrial development and how it has displaced people.

Non-Violence

Non-violence is a topic of concern in every facet of today's society. Edgecliff's Social Action Committee hopes that the spirit of non-violence will permeate throughout the entire Priorities Days Program. In order to promote this spirit, some members of the committee plan a 32-hour "witness to non-violence." The "witness" will begin early Tuesday and end late Wednesday. A limited number of students will be spending Tuesday night in the Sullivan Hall foyer in connection with the 32-hour vigil.

The Social Action Committee will also sponsor a panel discussion on non-violence Tuesday at 2 p.m., GH 204. The panel will be composed of Ken Curtin, who is associated with *Catholic Peace Fellowship* and Appleseed; Roger Brewin, of the Cincinnati Peace Coalition, Cincinnati Draft Information Service and chairman of the U.C. Moratorium Committee, and Paul F. Power, associate professor of political science at U.C.

The panel members will be asked to define their own philosophies of non-violence. Questions from the audience will be welcomed throughout the discussion. Anyone wishing to take part in the all night "witness" should contact sophomore Gina Steible or a student government member.

Continuous

The following exhibits will be open at all times:

"German, My Word!" in the 2nd floor, Sullivan Hall; the movies *Multiply and Subdue the Earth* (GH 401) and *This is Marshall McLuhan: The Medium is the Message* (GH 101); and *Polygraph Display* in the Administration Foyer. There will be a thirty-two hour witness to non-violence going on in Sullivan Hall, first floor foyer.

Arts in the '70's

"The Arts in the '70's" will be explored by Mr. Richard Kirschner, director of the Annenberg Center of Communication Arts and Sciences, University of Pennsylvania.

Mrs. Jane Goetzman, instructor of speech and drama, said that Mr.

'No Exit'

No Exit, by Jean-Paul Sartre is the Existentialist play dealing with the theme of man's inability to communicate with, or to trust his fellow man. *No Exit* will be completely student-produced and presented. Drama major Mary Jo Beresford will direct the play which stars Jewel Poniski as Estelle, John Matthews as the valet, Paula Geers and Michael Shooner. All four students are members of both the French and drama departments. Sophomore Georgie Bowley is the set designer.

The setting of the play is Hell; all of the characters are dead. The valet is in actuality a devil, but this is not realized in the beginning of the play. The valet places three people, two women and a man, in a room. Being in Hell, they expect to be tortured. Instead, they end up torturing each other.

No Exit will be presented in the theatre, Wednesday, at 10 a.m.

Film Shorts

Two movies, *Multiply and Subdue the Earth* (GH 401) and *This is Marshall McLuhan: The Medium is the Message* (GH 101) will be shown at all times, both days.

Multiply and Subdue the Earth is directed by Ian McCrag and is concerned with problems of pollution and overpopulation. Along with this movie, the biology department will present a display by the American Cancer Society.

The education department's presentation of *The Medium is the Message* reveals how the medium is reshaping man's daily life.

Naive Consumer

In these days of concern for the naive consumer, the consumer science department brings to campus, George B. Clark, area inspector of the Cincinnati district office of the Food and Drug Administration.

Mr. Clark will speak on "The Food and Drug Administration and Consumer Protection," Wednesday, 1 p.m. in GH 301.

Computers

Those who attend Priorities Days will have an opportunity to learn more about present and future uses of the computer when Dr. Frederick G. Werner speaks on "The Computer in Education" Tuesday at 1:30 p.m. Dr. Werner is professor of physics at Xavier University. He formerly worked in Denmark with the famous physicist, Niels Bohr. Dr. Werner's main interest is in developing computer programs for theoretical physics through experiments for use on time sharing computers. He initiated academic use of time-sharing computers at Xavier and was instrumental in getting Xavier's time-sharing computer.

Dr. Werner is director of the Institute for Theoretical Studies, a group of theoretical physicists studying the foundations of physics, the relations of physical ideas to other areas of thought and the role of time-sharing computers in research and education. He is presently studying the possible developments and academic uses of time-sharing computers in the next five years.

Dr. Werner's lecture is sponsored by the education, math and physics departments.

Kirschner's talk will be "based on the relationship of art to technology and leisure."

"The theory behind this, continued Mrs. Goetzman, "is that man will have more and more leisure time, and will be devoting more of it to entertainment. Mr. Kirschner will be projecting into both the near and distant future, and how art will be in the 2070's."

Monday, 25 at 8 p.m. there will be a seminar for anyone interested in theatre, opera and painting. During this time, Mr. Kirschner will lecture and answer student questions.

Tuesday, from 1:30 p.m., (GH 102) the students will respond to this seminar. They will put into effect what they learned from the program.

Mrs. Goetzman commented, "We don't want to limit this impromptu presentation. Perhaps it will develop into street or guerrilla theatre. We want to let it grow."

Art Stimuli

"Message of the Senses: Total Experience in Awareness" will be presented by the art and music departments.

A series of rooms containing different types of stimuli which arouse certain senses will be set up in both Emery and McAuley. Contemporary and experimental music will be piped throughout McAuley. The Choral Group will sing the songs of today.

Mysticism

"Is God Necessary: A Look at Mysticism" will be Rabbi Solomon T. Greenberg's topic on Wednesday, 9-10:30 A.M., GH 312. Speaking in behalf of the departments of theology and philosophy, the rabbi represents the Jewish Chautauqua Society, an organization which attempts to create a better understanding of Jews and Judaism through education. A member of the Reform Jewish Church and Rabbi of the Valley Temple, Springfield Pike, he professes no belief in a life hereafter; thus, the idea of mysticism becomes particularly questionable in the discussion of the necessity of God.

Sex Education

Mr. James C. Heiber of the Social Health Service will discuss the importance of early sex education 9-10:30, Wednesday, GH 102.

Mr. Heiber is concerned about the difficulties between parents and schools over sex education; he believes that a program of sex education can be successful without the support of the parents. Mr. Heiber will also explore the problems of presenting sex education in the schools—especially the appropriate information for each age level.

The education department will be showing films in relation to the topic; there will also be a display of the materials used in teaching sex education.

THE EDGECLIFF

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